Video Solutions for Education

Products and Services

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Company Overview

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We are Kaltura

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Kaltura at a Glance

2006: Founded as the **1st** and Leading Open Source Video Platform

Recognized as a leader in **Online Video** and **Enterprise Video** categories

100M+ Kaltura Users Worldwide

Strong **Ecosystem** (community developers, partners, resellers, OEMs)

Flexibility: SaaS, On-Premise and Hybrid Deployments

>$140M in Funding (Intel Capital, SAP Ventures, and others)

400 Employees, **50%** in R&D

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Endorsements

- "One of 10 companies changing the TV industry"
- "one of 6 fast growing tech companies"
- "one of 4 transformational technology companies"

- "…on path to be next billion $ company"

- "one of 5 great tech companies to watch"

- "one of 5 fastest growing Israeli startups"

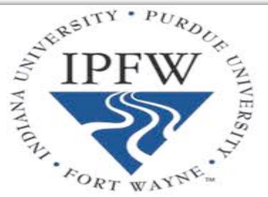
- "top 10 most innovative companies in Israel – 2013"

- Best Web TV Technology (2011) - Won
- Best TV Everywhere / Multi-Screen Services (2013&2014) - Won
- Over-The-Top Services category – Top Honors

Sample Customers

Education

Enterprise & Media



A Revolution in Education

- **32%** of higher education students now take at least one course online.
- **77%** of academic leaders rate the learning outcomes in online education as the same or superior to those in face-to-face
- **69.1%** of chief academic leaders that say that online learning is critical to their long-term strategy

Global Market for eLearning to Reach **$169 Billion** by 2018 *(Global Information Inc., 2012)*

Ed tech companies raised **$1.1 billion** in 2012 *(CB insights, 2013)*

Udacity's CS101, with an enrollment of over **300,000** students, is the largest MOOC to date *(Udacity)*

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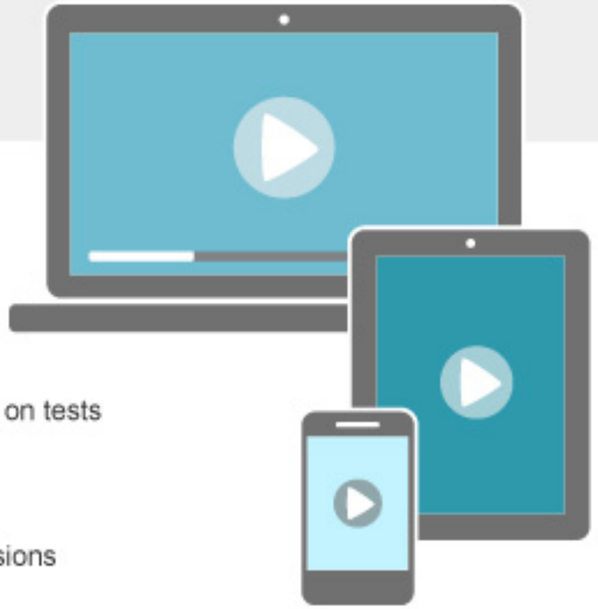
VIDEO VIEWERS RETAIN MORE MATERIAL

+50%



Students exposed to the integration of media-rich content

DO BETTER

- Outperform non-exposed peers on tests
- Are more active in class discussions
- Apply more varied approaches to problem solving

BYOD

70% of parents say they are likely to buy a mobile device for their child to use in school

THE EDUCATOR PERSPECTIVE

CREATIVITY	47%	Believe that video content stimulates student creativity
ACHIEVEMENT	42%	Report it directly increases student achievement
COLLABORATION	79%	Say digital tools encourage greater collaboration among students
DEMONSTRATION	65%	Say technology helps them demonstrate things they couldn't show any other way
OUTCOMES	77%	Academic leaders rate the learning outcomes in online education as the same or superior to those in face-to-face

ED TECH

$169 Billion
Global Market for eLearning by 2018

$1.1 Billion
Raised by ed-tech companies in 2012

Education Then

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Education Now

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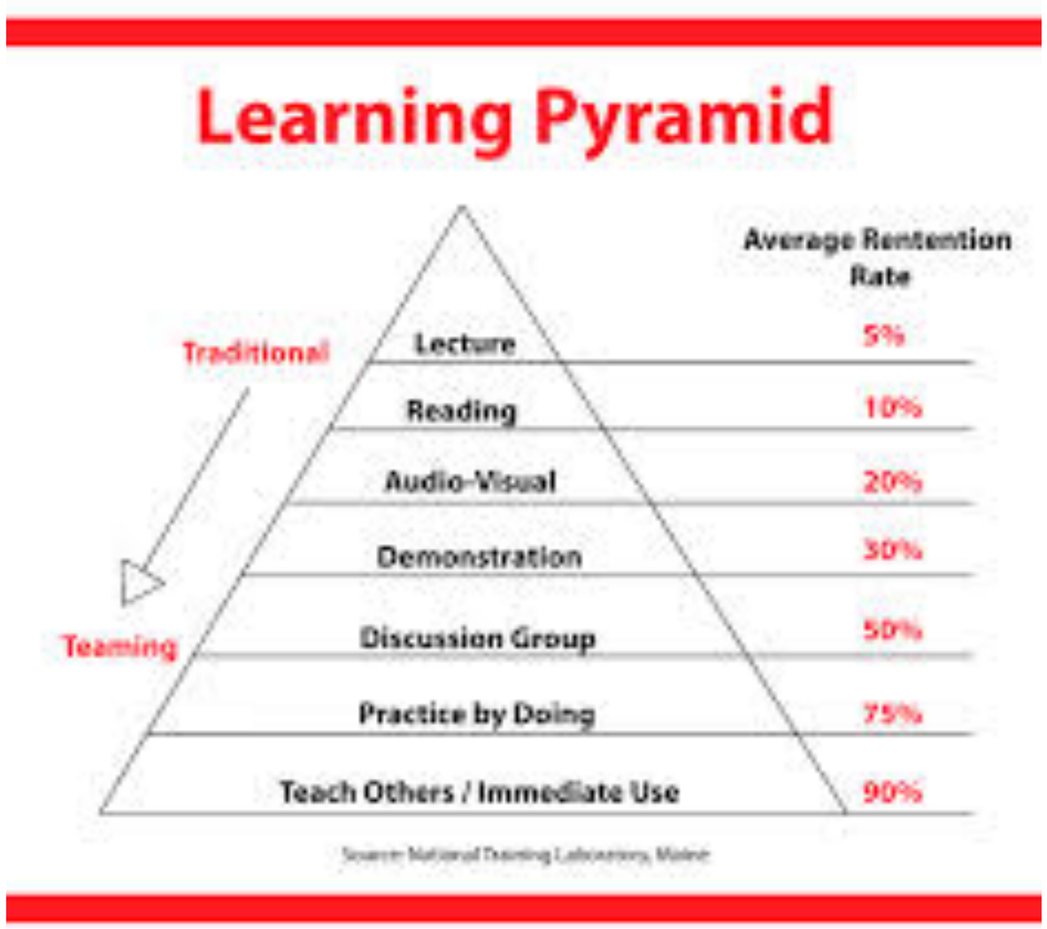
Translates to effective learning



- Multi Modal
- Multi Media
- In person and online
- Anywhere on any device

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Kaltura Education Solutions

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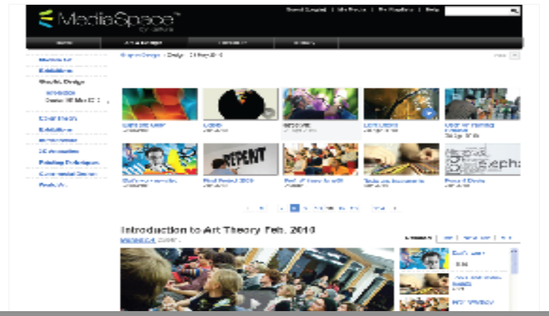
Education Products and Features



Kaltura MediaSpace™
YouTube-like video portal

LMS Plugins:
Blackboard, Moodle, Sakai, Desire2Learn

Video Authoring Tools

Kaltura Management Console (KMC) – Administrative Content Management App

Well documented APIs for custom workflows and integration

Flexible Deployment Options: SaaS, On-Prem or on the Cloud

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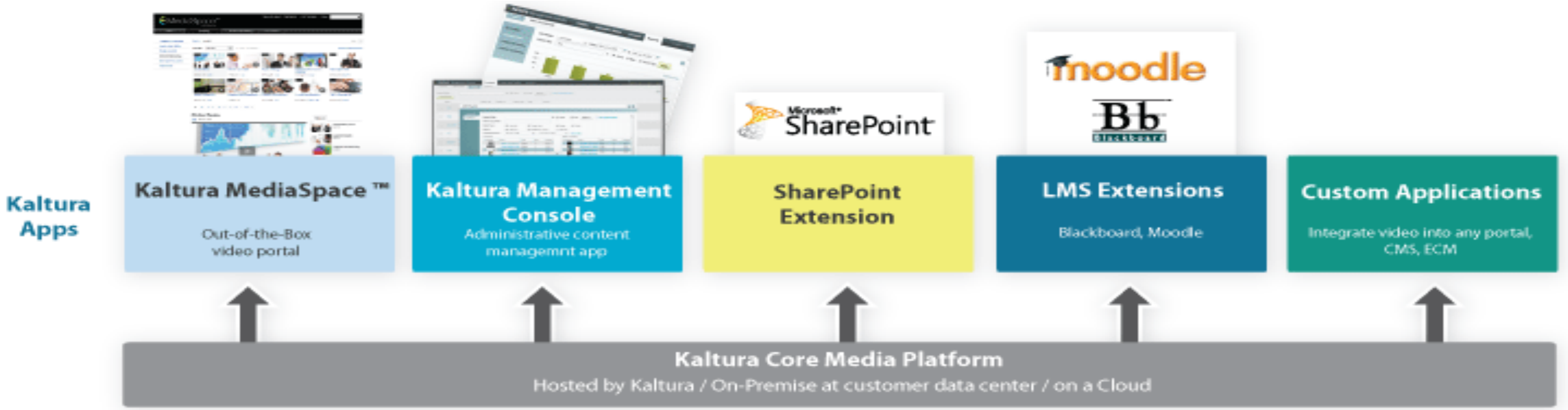
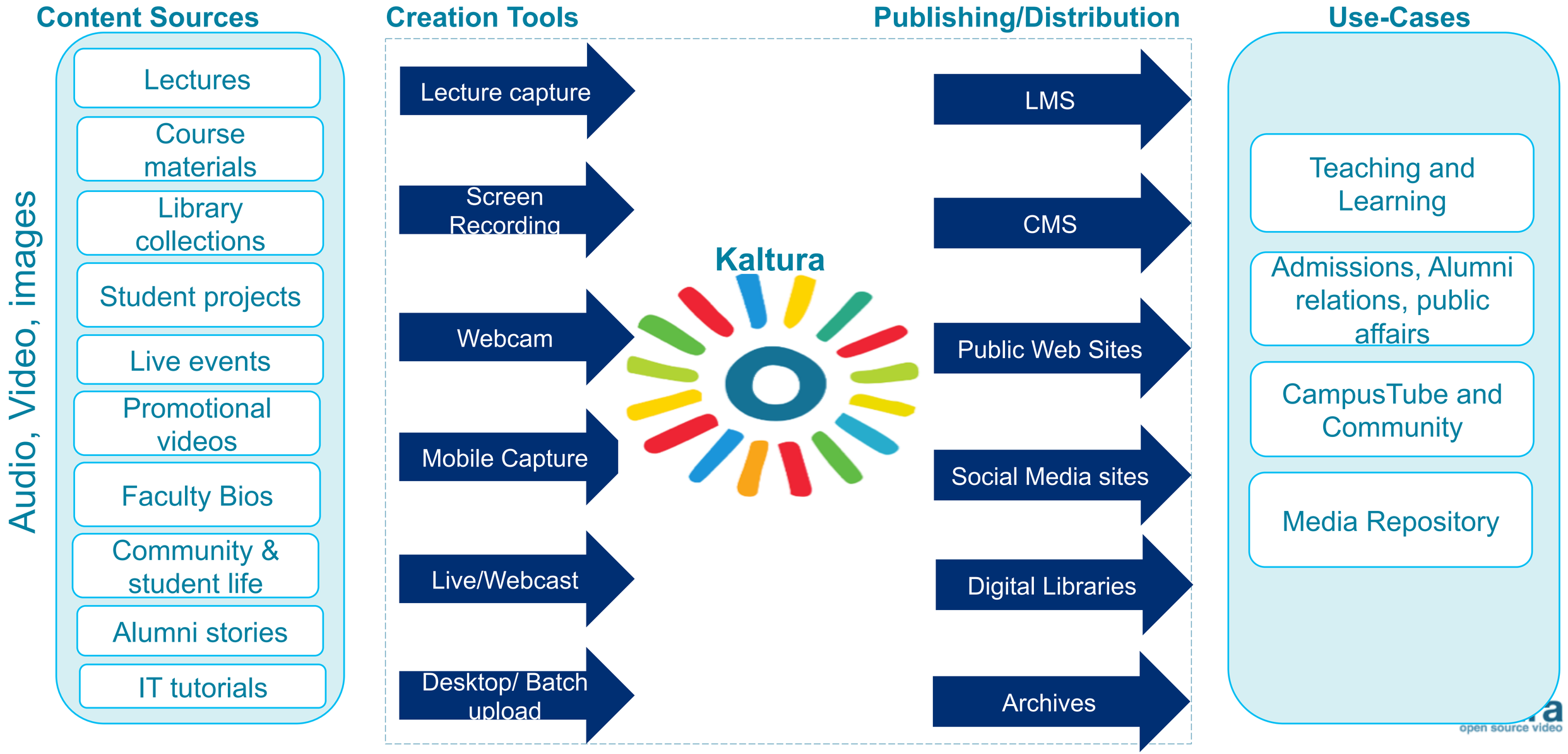
Platform Architecture



Create a Central Media Repository with Kaltura



Cross-Campus Media Suite: Key Applications

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Learning Management System Extensions

moodle

Bb

canvas

Sakai

Desire2Learn
Innovative Learning Technology

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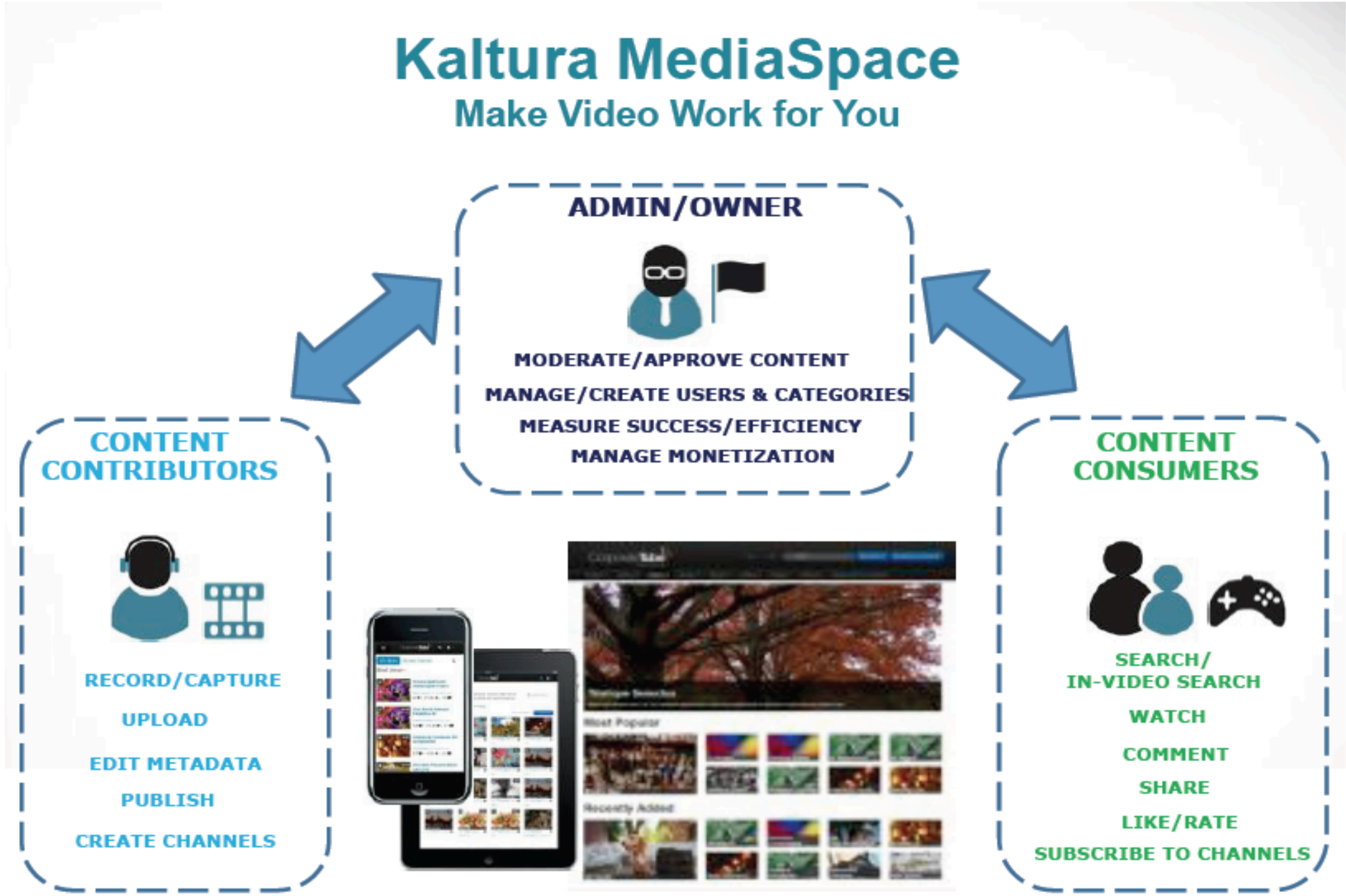
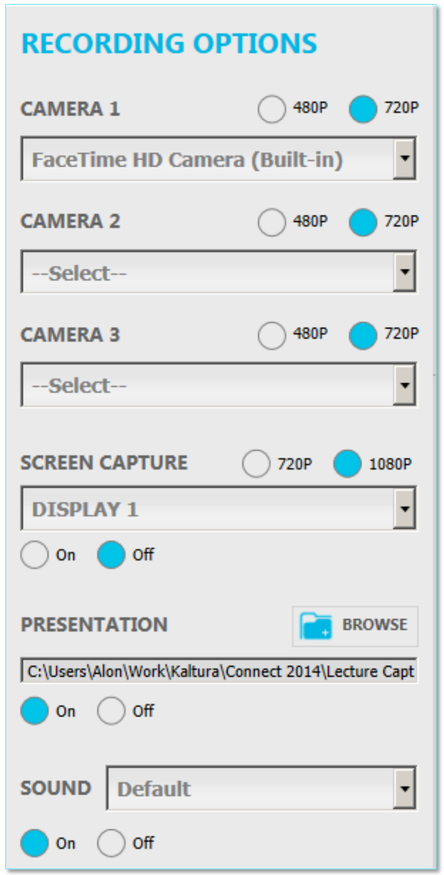
Kaltura MediaSpace: A Campus “YouTube”

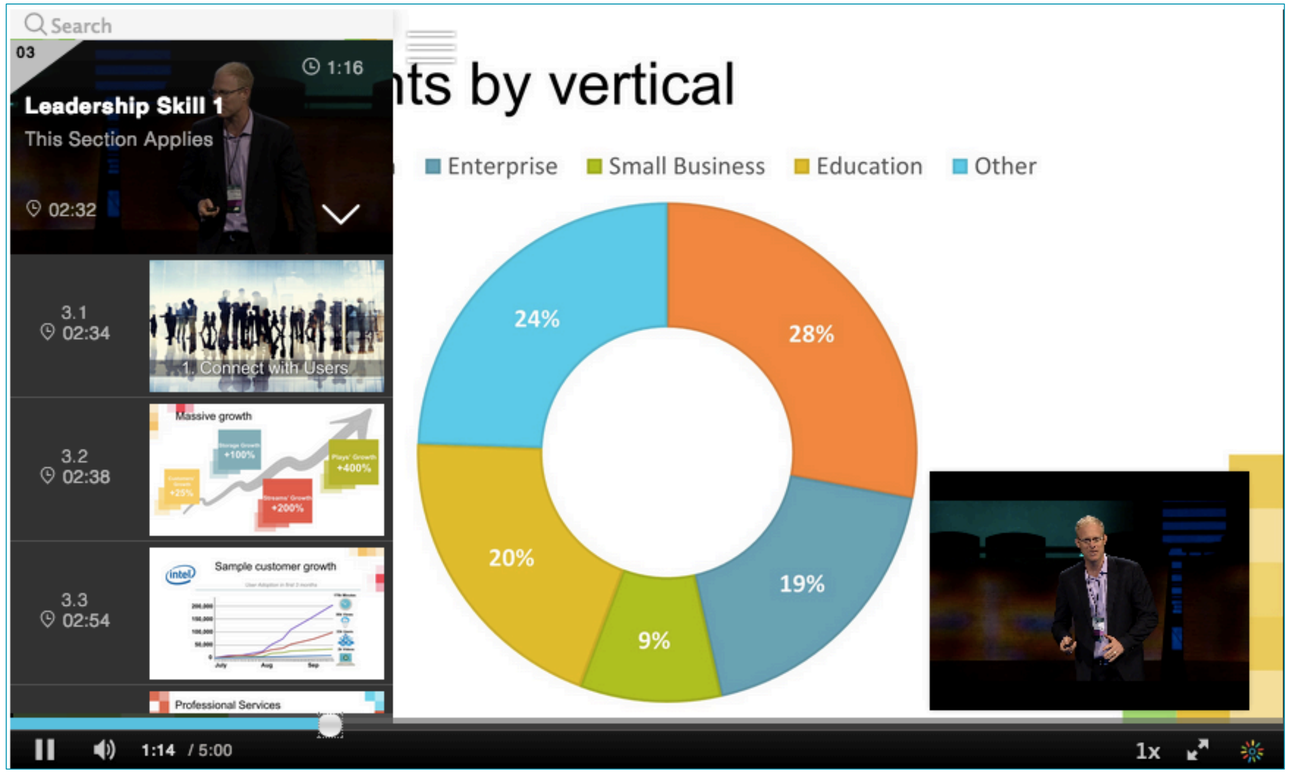


Capture Space

Multi-Media Source Capture and Delivery:

- Video
- Desktop
- Presentation
- Audio





Display slides side-by-side with Video

- Chaptering
- Time stamped
- Works on iPad and Android Tablets

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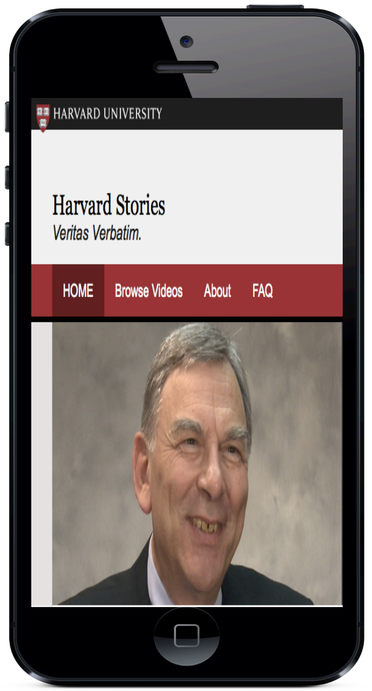
Mobile First Approach

- iPad / iPhone / Smart Phone delivery
- Out of Box + Custom mobile apps
- Mobile Upload + interaction

IPAD

IPHONE



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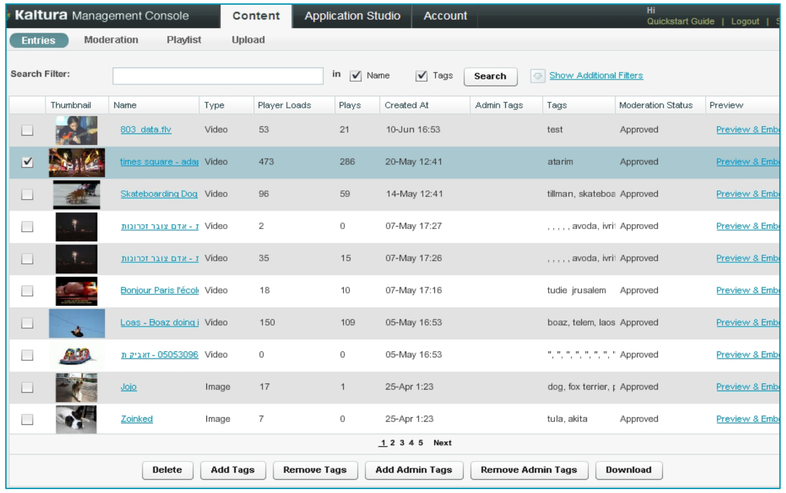
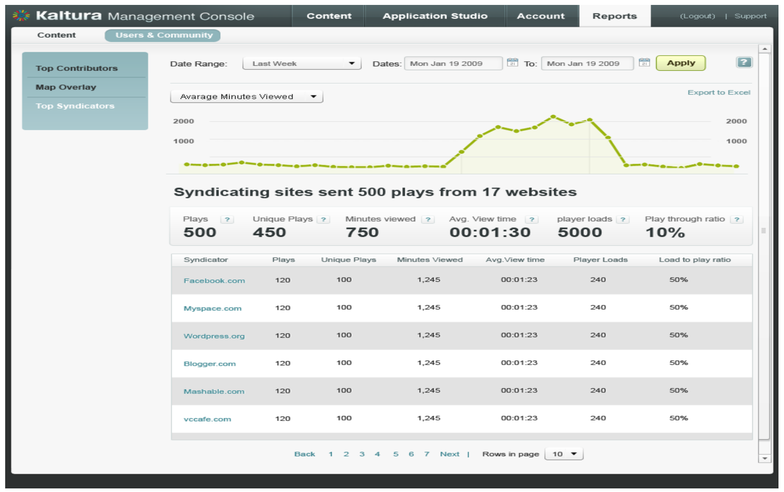
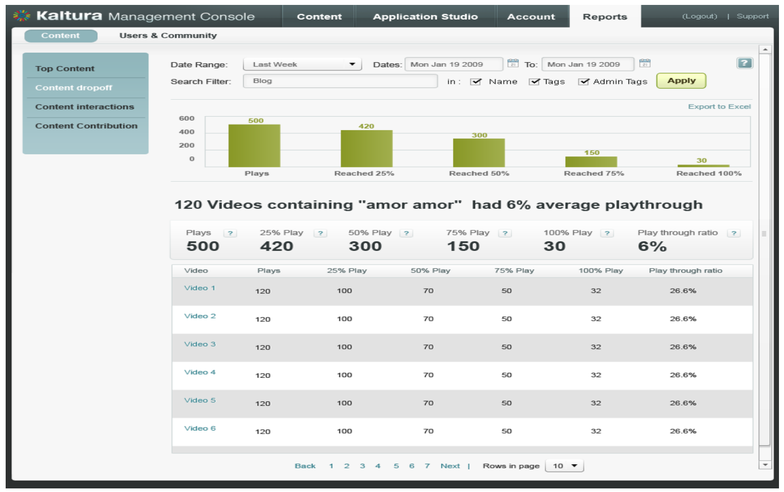
Kaltura Management Console







- uploading & importing
- transcoding controls
- content management
- scheduling
- access control
- moderation
- player design
- playlist publishing
- syndication feeds
- advertising
- analytics & reporting

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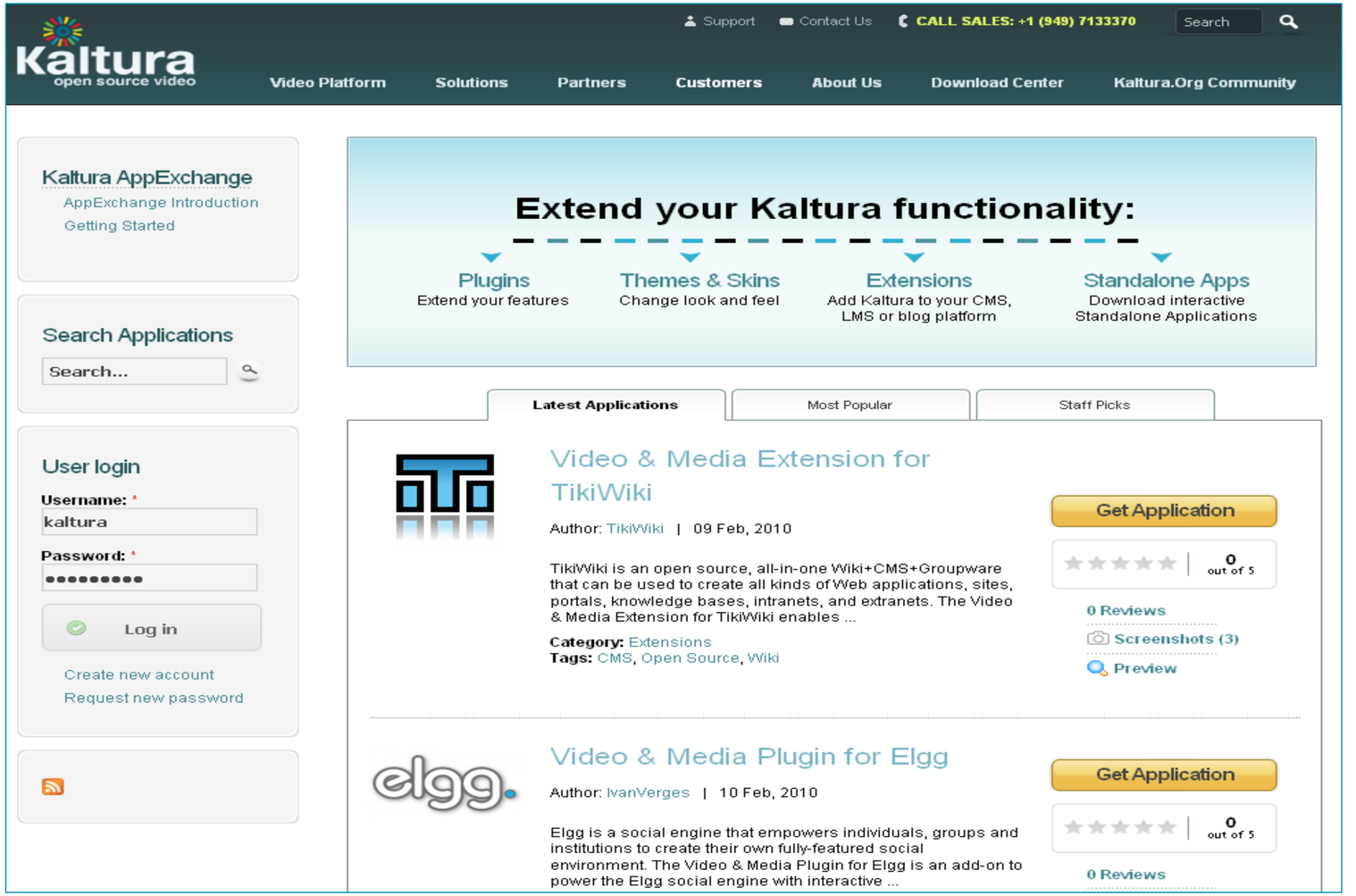
Content Management System Extensions & Application Exchange



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